

NOVEMBER, 2021

# Top Five High-Paying Job Positions You Can Pursue with an ISO 22301 Certification



As the world becomes more and more unpredictable, the frequency and severity of disruptions, be them natural or human-caused, increases drastically. Considering these circumstances, it is essential for organizations to ensure the continuity of their business operations and processes.

The importance of business continuity and resiliency has increased the demand for professionals certified against ISO 22301. This certification helps business leaders identify potential disruptions and evaluate their impact in an organization. It also helps them make effective and accurate decisions, deploy effective responses, and minimize the overall impact of unexpected events.

According to the [Global Business Continuity Management Solutions Market 2020-2024](#) report, the business continuity management solutions market is expected to grow by \$387.00 million at a Compound Annual Growth Rate (CAGR) of 15% during 2020-2024. This directly increases the creation of new business continuity roles in different organizations.

The knowledge and skills needed to perform tasks related to business continuity are very specific and essential to individuals performing such roles. One of the best forms of demonstrating such skills and knowledge is by holding an ISO 22301 certification.



A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, set against a dark, overcast sky. The buildings are the central focus, creating a sense of height and urban density. The lighting is dim, with some highlights on the building surfaces.

**TOP FIVE U.S. HIGH-PAYING  
JOBS IN THE BUSINESS CONTINUITY  
INDUSTRY**

# 1. Head of Business Continuity Planning



Based on the information provided by PayScale, Zippia, and ZipRecruiter, the average salary of a head of business continuity planning is **\$134,096 per year**.

A head of business continuity planning is mainly responsible for:

- ✓ Developing, implementing, and maintaining policies
- ✓ Ensuring that business continuity requirements are embedded in other policies and processes
- ✓ Ensuring that the organization has a coherent and consistent business continuity plan
- ✓ Identifying and reducing potential risks and ensuring the continuation of business operations in face of any unexpected event

Heads of business continuity planning should possess strong leadership, teamwork, and communication skills. An ISO 22301 certification would be a competitive advantage.

## 2. Global Business Continuity Manager



Based on the information provided by PayScale, Salarycom, and ZipRecruiter, the average salary of a global business continuity manager is **\$125,740 per year**.

A global business continuity manager is mainly responsible for:

- ✓ Managing the Global Business Continuity Planning (BCP), Disaster Recovery Planning (DRP), and Crisis Management Planning (CMP)
- ✓ Reporting and developing an organization's continuity readiness and policy compliance
- ✓ Identifying and mitigating vulnerabilities
- ✓ Carrying out ongoing evaluations of business operations and processes
- ✓ Developing training and awareness sessions for the staff responsible for business continuity

Global business continuity managers should have a background in risk management. They should have excellent strategic, problem-solving, and analytical skills. Communication and the ability to collaborate with others are highly important for this position.

### 3. Business Continuity Consultant



Based on the information provided by PayScale, Glassdoor, and ZipRecruiter, the average salary of a business continuity consultant is **\$94,283 per year**.

A business continuity consultant is mainly responsible for:

- ✓ Developing, implementing, and analyzing an organization's plan in dealing with potential business interruptions
- ✓ Planning and preparing strategies, communicating with the top management, and identifying the changes to be made in an organization's planning infrastructure
- ✓ Ensuring that the organization operates without interruptions and as efficiently as possible

Business continuity consultants should have a background in business studies or risk management. Having knowledge on ISO 22301 standard is also important.

## 4. Disaster Recovery Analyst



Based on the information provided by PayScale, Glassdoor, and ZipRecruiter, the average salary of a disaster recovery analyst is **\$86,229 per year**.

A disaster recovery analyst is mainly responsible for:

- ✓ Assisting in the process of developing, implementing, and maintaining policies and procedures
- ✓ Ensuring the integrity of data, information systems, and databases
- ✓ Assisting in the process of developing a business continuity strategy and disaster recovery plan
- ✓ Developing and implementing monitoring tools used to track the recovery process

Disaster recovery analysts should have a background in business continuity and be able to react in cases of unexpected events. Analytical and communication skills are essential for this position.

## 5. Business Continuity Specialist



Based on the information provided by PayScale, Salarycom, and ZipRecruiter, the average salary of a business continuity specialist is **\$77,411 per year**.

A business continuity specialist is mainly responsible for:

- ✓ Ensuring adherence to all applicable regulatory requirements
- ✓ Providing concise and consistent information to senior leadership
- ✓ Planning and conducting regular exercises to test the adequacy of the business continuity program
- ✓ Developing and maintaining business continuity and disaster recovery strategies and solutions

Business continuity specialists should be aware of business continuity laws, standards, and best practices. Hence, relevant experience and trainings in this regard is required.



A business continuity management system (BCMS) based on the requirements of ISO 22301 ensures the continuity and resilience of an organization's business and processes before, during, and after unexpected interruptions.

An ISO 22301 certification can pave the way for new job opportunities that are fundamental to having a BCMS in place that serves as the backbone of any organization.

**Note:** The salaries of the above-mentioned positions are not definitive and they may change with time and industry development.

**CLICK TO SEE  
HOW PECB  
CAN HELP**





+1-844-426-7322



[support@pecb.com](mailto:support@pecb.com)



[www.pecb.com](http://www.pecb.com)

**PECB**